

FORTUNA BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

Meeting August 5, 2015 3:00 PM @ CITY HALL COUNCIL CONFERENCE ROOM

The FBID Board of Directors is a non-political entity committed to the strengthening of Fortuna's business community.
Fortuna Business Improvement District Board meetings are open and public under California law.

This agenda is posted in 3 public places: Fortuna Chamber of Commerce, Fortuna Monday Club & Fortuna City Hall
NORMAL MEETINGS SCHEDULED THE FIRST WEDNESDAY OF EVERY MONTH AT 3PM

Fortuna Business Improvement District – Board of Directors – Mission Statement

The goal of the Board of Directors and Staff of the Fortuna Business Improvement District is to work together with Fortuna's diverse business community to effect positive economic change.
We plan to achieve this by presenting a proactive, cohesive image of integrity, value and service through promotion of community events, the retention and recruitment of businesses and provision of effective public relations, advertising and information services.

Board Members Scheduled to be Present	Others Scheduled to Attend
1. Brian Gonzalez (Redwood Village/Chamber)	1. Dianna Rios; Coordinator
2. Debbie Rice (City Wide)	2. Regan Candelario; Fortuna City Manager
3. Nico Kilmer (City Appointed - Chamber)	3. Tami Trent; City Council Liaison
4. Sara Overholt (Fortuna Chamber & Strong's Creek)	4. Judy Harrison; City of Fortuna
5. Angi Caudill (Hospitality)	Not voting board members
6.	Erica Thompson (City Wide/Home Based/Chamber)
7.	Marilyn Strehl (Downtown)

Opening:

APPROVAL OF MINUTES & REVIEW CORRESPONDANCE:

Minutes for June 3, 2015 regular meeting.

BUSINESS:

1. FBID Board Recruitments and reappointments:

The FBID board needs to review candidates to be appointed to the FBID Board representing City Wide At Large and the Fortuna Downtown Merchants.

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| <ul style="list-style-type: none"> a. At Large/Citywide (Debbie) – June 30, 2016 b. At Large/Citywide (Erica) – June 30, 2015 c. Chamber of Commerce (Sara)- June 30, 2016 d. City Council (Nico) – No Term | <ul style="list-style-type: none"> e. Downtown (Marilyn) – June 30, 2015 f. Hospitality (Angi) – June 30, 2016 g. Redwood Village (Brian) – June 30, 2016 |
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2. Redwood Comedy Festival:

- a. Recap
- b. Ideas for 2016
- c. Review financial

3. Back to School Event August Friday August 21st from 12pm-2pm at the Humboldt County Fair.

- a. Fashion Show
- b. Business vendors
- c. Budget
- d. Kids' activities
- e. Sign up to be a model
- f. Business talk about their own products
- g. Other ideas – Humboldt County Fair

4. Cannabis ... What is the FBID position now on cannabis in Fortuna; now or when it is federally legal. Dispensary? Distribution Centers? This is for discussion only

COORDINATOR'S REPORT:

- Update
 - Workshops
 - Farmers Market
 - Humboldt Ice Rink
 - Newsletter
 - Audit
 - Star Hotel

FINANCIALS:

- Review year end
- Make adjustments to the 2015-2016 budget based on last years, year end.
- Rios to update the board on the Precision Intermedia contract.

BOARD REPRESENTATIVE REPORTS:

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| <ul style="list-style-type: none"> • At Large/Citywide (Debbie) • Chamber of Commerce (Sara) • City Council (Nico, Tami, City Manager) | <ul style="list-style-type: none"> • Downtown • Hospitality (Angi) • Redwood Village (Brian) |
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ACTION ITEMS DISCUSSED TODAY AND/OR NEXT AGENDA ITEMS:

ADJOURN: