

FORTUNA BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

Tuesday, June 7, 2016 3:00 PM @ CITY HALL COUNCIL CONFERENCE ROOM

The FBID Board of Directors is a non-political entity committed to the strengthening of Fortuna's business community. Fortuna Business Improvement District Board meetings are open and public under California law. This agenda is posted in 3 public places:

Fortuna Chamber of Commerce, Fortuna Monday Club & City of Fortuna

NORMAL MEETINGS SCHEDULED THE FIRST WEDNESDAY OF EVERY MONTH AT 3PM

Fortuna Business Improvement District - Board of Directors - Mission Statement

The goal of the Board of Directors and Staff of the Fortuna Business Improvement District is to work together with Fortuna's diverse business community to effect positive economic change.

We plan to achieve this by presenting a proactive, cohesive image of integrity, value and service through promotion of community events, the retention and recruitment of businesses and provision of effective public relations, advertising and information services.

Board Members Scheduled to be Present	Others Scheduled to Attend
1. Angi Caudill (Fortuna Downtown Merchants)	1. Dianna Rios; Coordinator
2. Erica Thompson (City Wide/Home Based/Chamber)	2. Regan Candelario; Fortuna City Manager
3. Brian Gonzalez (Redwood Village/Chamber)	3. Tami Trent; City Council Liaison
4. Debbie Rice (City Wide)	3. Cheyenne Moreno; FBID Administrative Assistant
5. Nico Kilmer (City Appointed - Chamber)	
6. Sara Overholt (Fortuna Chamber & Strong's Creek)	
7. Open Board Seat Hospitality	

APPROVAL OF MINUTES & REVIEW CORRESPONDENCE:

Minutes for May 4, 2016, regularly scheduled board meeting.

BUSINESS:

1. Core Area Support:

- a. Review agenda
- b. Delegate agenda to FBID board members as this will be ran as a regular board meeting.
- c. Meeting June 8th at the Monday Club 6 PM to 7:30 PM

2. Grant Request

- a. Strongs Creek Plaza
 - i. \$2500.00 Core Area Discretionary Fund for Plaza Christmas Tree & Holiday Decorations.
The tree-\$2,300, Lights-\$200, Choir-\$50, Decor-\$200
The request is to come out of the \$2500 Core Area discretionary fund for 2016-2017.
- b. Woman entrepreneurs Convention
 - i. \$2000.00 New event funding request to FBID this event would like FBID to over see the project and provide insurance of FBID 514 as well as provide seed money
- c. Redwood Village
 - i. Brian would like to request funding for music for rodeo out of this years 2015-2016 discretionary Core Area fund.
The amount requested is \$400 and he would like to know as soon as possible so he can book a band.

4. Board member appointments

- a. Thank you Sara for serving on FBID board and representing the Chamber of Commerce. The board has an application to review and approve the appointment from the Fortuna chamber of commerce, Melissa Collins. If the board approves this appointment Rios will send the letter attached to city council.
- b. Angi Caudill term as downtown representative on June 30th, 2017. At the last board meeting the board requested based on Angi request to move her from Downtown to Hospitality. Rios has not moved her as she may not be able to continue to serve on the FBID board. Rios has provided an application from Sara Chapman of Corner Stone Realty to represent the Downtown Merchants in the FBID board. With the assumption that Angi will be leaving the board or switching to Hospitality.

