

FORTUNA BUSINESS IMPROVEMENT DISTRICT BOARD MEETING

December 2nd, 2015 4:00 PM @ CITY HALL COUNCIL CONFERENCE ROOM

The FBID Board of Directors is a non-political entity committed to the strengthening of Fortuna's business community.

Fortuna Business Improvement District Board meetings are open and public under California law.

This agenda is posted in 3 public places: Fortuna Chamber of Commerce, Fortuna Monday Club & City of Fortuna

NORMAL MEETINGS SCHEDULED THE FIRST WEDNESDAY OF EVERY MONTH AT 3PM

Fortuna Business Improvement District - Board of Directors - Mission Statement

The goal of the Board of Directors and Staff of the Fortuna Business Improvement District is to work together with Fortuna's diverse business community to effect positive economic change. We plan to achieve this by presenting a proactive, cohesive image of integrity, value and service through promotion of community events, the retention and recruitment of businesses and provision of effective public relations, advertising and information services.

Board Members Scheduled to be Present	Others Scheduled to Attend
1. Angi Caudill (Fortuna Downtown Merchants)	1. Dianna Rios; Coordinator
2. Erica Thompson (City Wide/Home Based/Chamber)	2. Regan Candelario; Fortuna City Manager
3. Brian Gonzalez (Redwood Village/Chamber)	3. Tami Trent; City Council Liaison
4. Debbie Rice (City Wide)	4. Judy Harrison; City of Fortuna
5. Nico Kilmer (City Appointed - Chamber)	
6. Sara Overholt (Fortuna Chamber & Strong's Creek)	
7. Open Board Seat Hospitality	

Opening:

APPROVAL OF MINUTES & REVIEW CORRESPONDENCE:

Minutes for November 9, 2015 board meeting.

BUSINESS:

1. **Home Based Business Expo**
 - a. Letters to Home Based Businesses
2. **FBID UPDATED Policy's**
 - a. Bank Account: Per boards request we added to the last draft. Board need to read and approve to move forward.
3. **Humboldt Ice Rink: Update on what's new with Humboldt Ice Rink**
 - a. Insurance
 - b. City Contract
4. **Shop Fortuna for the Holidays**
 - a. Status of campaign and feedback.
5. **Kids Free Movies**
 - a. What needs to be done
 - b. Who are our sponsors
6. **Core Area Support**
 - a. Fortuna Downtown Merchants need support from FBID to get downtown businesses motivated to help with Core Area activities.

COORDINATOR'S REPORT:

Action Items
 Update on ALL holiday events
 Press Release update
 Newsletter update

FINANCIALS:

BOARD REPRESENTATIVE REPORTS:

- | | |
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| <ul style="list-style-type: none"> • At Large/Citywide (Debbie) • Chamber of Commerce (Sara) • City Council (Nico, Tami, City Manager) • Downtown (Angi) | <ul style="list-style-type: none"> • Hospitality • Redwood Village (Brian) • |
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ACTION ITEMS DISCUSSED TODAY AND/OR NEXT AGENDA ITEMS:

ADJOURN: